

MONROVIA®  
  
YEARS

SummerWinds California  
2026 Product Knowledge



MONROVIA®  
100  
YEARS

## 2026 Programs

Landscape Legends Anniversary Collection

Bee A Winner Giveaway

Hummingbird Displays

Lavender Week

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YEARS

## LANDSCAPE LEGENDS

*The Anniversary Collection from Monrovia*



TOP-PERFORMING VARIETIES PROVEN TO THRIVE IN  
GARDENS JUST LIKE YOURS.



HAND-SELECTED FOR BEAUTY, RESILIENCE,  
AND RELIABILITY.



GROWN WITH CARE. PROVEN IN THE LANDSCAPE.  
LOVED BY GARDENERS ACROSS YOUR REGION.



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## Anniversary Collection feat. “Landscape Legends”

The Anniversary Collection of Landscape Legends are the 100 plants/series we will feature throughout our 100th year celebrations.

They are plants that have “earned their place in history” – notable introductions from Monrovia.

**Display our Landscape Legends poster with your selections to help customers know you are a source for these highly-promoted plants.**

MONROVIA®

GROW LAVENDER  
CONFIDENTLY

COMPLETE CARE GUIDE

SCAN FOR  
CARE GUIDE



60137SAF

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## Lavender Week

May 11 – 17, 2026 (week after Mother's Day)

Celebrating all the reasons to love lavender:  
pollinators; drought tolerant; relaxing

New program poster with QR code linked to care  
guide.

<https://go.monrovia.com/retail-programs#lav>

BEE A  
WINNER

## WIN A FREE PLANT!

YOUR CHANCE TO WIN A  
POLLINATOR-FRIENDLY PLANT  
FROM MONROVIA

Scan the code:



Or enter online at  
[monrovia.me/bee](http://monrovia.me/bee)

  
**MONROVIA**<sup>®</sup>  
*Grow Beautifully*

MONROVIA<sup>®</sup>  
  
YEARS

## Bee a Winner In-Store Plant Giveaway

June 1st– June-14th

Instagram Grand Prize for \$500 shopping spree at  
one location nationwide

**ADDING: SMS/Text # Collection** in addition to your  
opt-in email leads

Build a great display and use all your POP to  
maximize entries!

- Large display poster
- Tabletop A-frame
- Instagram Spotlight H-frame
- Counter card



Tag this display  
on Instagram for your  
chance to win BIG!

\$500 WORTH OF MONROVIA PLANTS  
TO ONE LUCKY WINNER CHOSEN  
AT RANDOM

Take a photo of the display

Use #BeeAWinner  
and mention @monroviaplants and

@

Post by May 30th

Full details at [monrovia.me/win](http://monrovia.me/win)

  
**MONROVIA**<sup>®</sup>  
*Grow Beautifully*

6109951

SHOWN: COLORITA™ LILY FERTILIZER

600577X

MONROVIA®

# GROW A HUMMINGBIRD GARDEN

IDEAS FOR EVERY SPACE

SCAN FOR PLANTING PLANS



AS SEEN IN:  
*Backyard Habits Guide*  
HOW TO CREATE A GARDEN  
ABUNDANT IN LIFE AND  
BEAUTY

MONROVIA®  
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### Hummingbird Weekend Project Plan

<b>Blue Boa Agapanthe</b> Tall, deep violet-blue flower spikes bloom atop an upright, weir-shaped form. This low-maintenance bush is perfect for mass plantings or as a focal point. Attracts hummingbirds and butterflies and is drought tolerant once established. UP TO 24" TALL, 18" WIDE FULL SUN   #400052	<b>Safari Orange Aloe</b> Hummingbirds love the brilliant orange flower clusters on this compact, repeat-flowering aloe. Makes a stunning statement in a container and works well as a centerpiece for rock gardens. UP TO 18" TALL, 40" WIDE PARTIAL TO FULL SUN ZONES 9-11   #200053	<b>Colorburst™ Yellow Cape Fuchsia</b> An exclusive cape fuchsia from Monrovia, with vibrant yellow flower clusters that attract near-miraculous visitors from everywhere you look. This variety offers a seemingly endless supply of tubular, nectar-rich flowers during the season. UP TO 3' TALL, 2' WIDE PARTIAL SHADE TO PARTIAL SUN ZONES 9-11   #400054	<b>Chateau™ de Versailles Rose of Sharon</b> This Monrovia exclusive shrub impresses with large, showy blue-violet flowers featuring deep red-violet centers that act as a balm for hummingbirds. It offers height, a long bloom season, and attractive green foliage. UP TO 6' TALL, 4' WIDE PARTIAL TO FULL SUN ZONES 5-9   #400947

Scan for the full guide

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## Hummingbird Program

Extend the excitement of Bee a Winner

Showcase hummingbird plants right for your region

Free downloadable garden plans show gardeners how to plant hummingbird gardens of any size: Container, corner, or complete hummingbird haven.

Set up anytime, and keep your display updated with hummingbird plants to suit the season

Marketing toolkit with digital graphics

<https://go.monrovia.com/retail-programs#hummer>

MONROVIA®  
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SummerWinds Exclusive  
Plant Collection for 2026

Exclusive



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YEARS

## Lavinnova® Lavender Collection

- 13 new Exclusive selections for Summerwinds **ONLY!**
- Bringing together more than 25 years of world-class Lavender breeding, LAVINNOVA® represents the very best quality Lavender varieties for home gardeners and horticulturalists across the globe.
- The master plant breeders at LAVINNOVA® have been refining their selections and choosing the 'best of the best' from many thousands of new plants they have created.
- It is this careful selection, made with an eye attuned to the needs of modern gardeners, that is the key to success.

Zones 7-10



LAVINNOVA®  
THE LAVENDER REVOLUTION

MONROVIA®  
100  
YEARS

MONROVIA®  
*Crown Beautifully*  
Gn

Exclusive



LAVINNOVA THE  
QUEEN

Exclusive



LAVINNOVA BLUSH

Exclusive



LAVINNOVA  
PURE WHITE

Exclusive



LAVINNOVA BABY PINK  
PRINCESS

MONROVIA®  
100 YEARS

MONROVIA®  
*Grow Beautifully*

LANINNOVA  
PURPLE SUPREME

LAVINNOVA THE  
PRINCESS



LAVINNOVA HOT  
PINK



Exclusive

Exclusive

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2026 New Monrovia Plant Line Up

New Intro

  
MONROVIA®  
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## Sunset Manzanita

Zones 7-10

*Arctostaphylos x 'sunset'*  
Item #47163

### Features

- An adaptive evergreen shrub with small leaves that first emerge coppery orange before turning green.
- Pinkish-white urn-shaped flowers attract pollinators in later winter or early spring.
- This west coast native adapts well to garden settings.
- Once established, it needs little to no supplemental water in coastal climates, while also being exceptionally tolerant of heat, and poor, compacted soils.

### Characteristics

- Exposure: Full sun
- Size: 4-5' tall x 4-5' wide
- April #1 Oregon

New Intro

## Blue Dune Caryopteris

*Caryopteris*  
Item #48500

### Features

- A compact, rich-flowering shrub that is adored by pollinators.
- This variety is free branching and makes a colorful show of saturated blue flowers in the landscape
- Flowers mid summer through fall

### Characteristics

- Exposure: Full sun
- Size: 24" tall x 20" wide
- May #1 CA



New Intro



## Viennetta™ Clematis

Zones 6-9

*Clematis 'Evipo006'*  
Item #47780

### Features

- Large white petals surround a frilly center of densely packed, small, purple and white petals.
- The twining stems create a loose, airy structure for a delicate aesthetic.
- Pruning group 3
- Very limited #1 and #2 Oregon

### Characteristics

- Exposure: Full to part sun
- Size: 6 to 8 ft long
- Now #1, #2 Oregon

First to  
Market



## Very Cherry Cordyline

Zones 8-11

*Cordyline*  
*Item #47290*

### Features

- Ultra tough heat and drought tolerance.
- Beautiful color
- Compact

### Characteristics

- Exposure: Full sun
- Size: 3-5' tall
- April #2 CA

Exclusive



## Copper Flame™ Distylium

Zones 6-9

*Distylium PPAF*

### Features

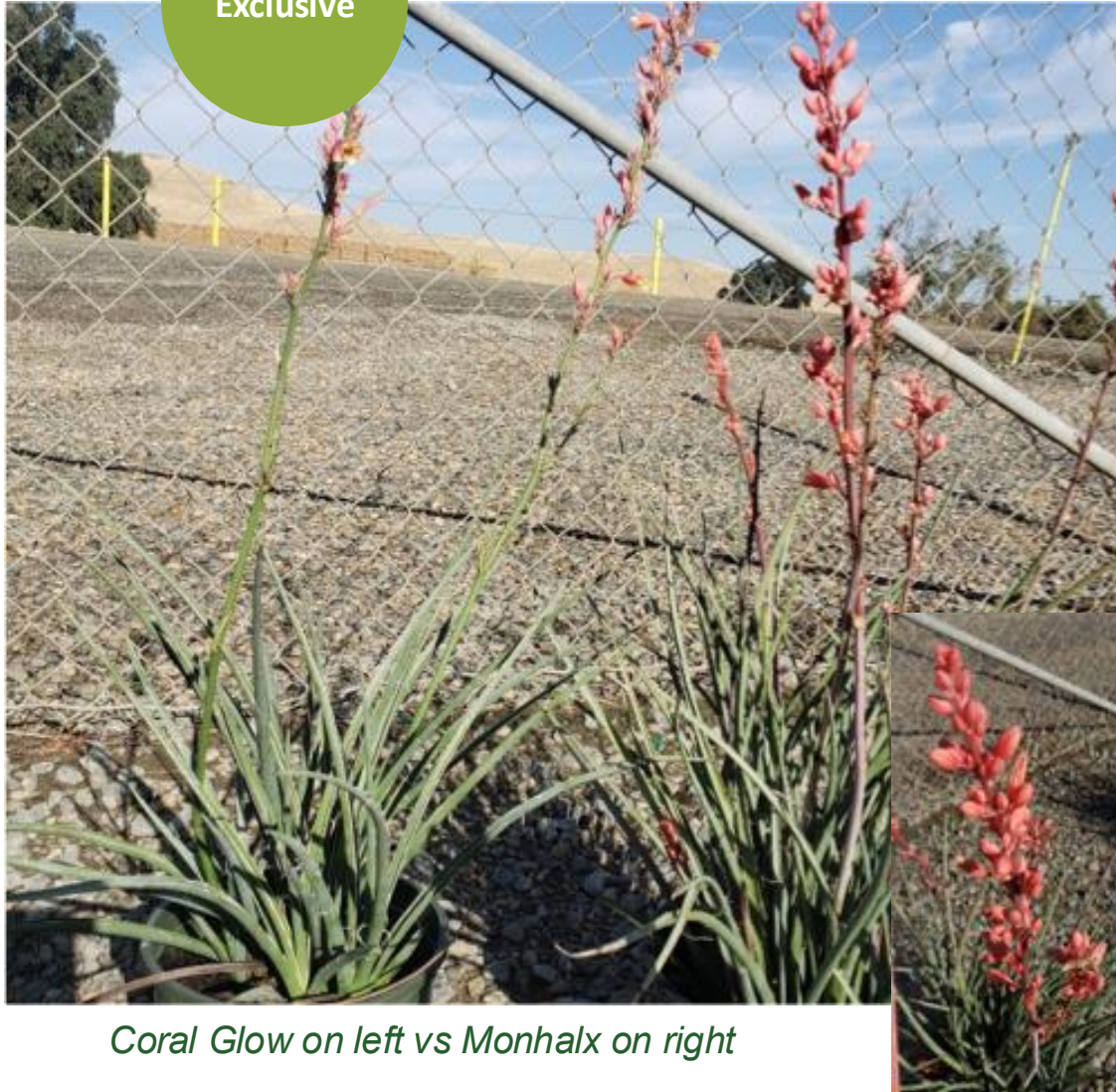
- A versatile and tough evergreen shrub with healthy dark green leaves and pronounced copper-red new growth.
- Adaptable to varied conditions, including heat, drought and clay soils.
- Excellent disease resistance, and rarely troubled by insect pests, deer or rabbits.
- Popular alternative for boxwoods or hollies.

### Characteristics

- Exposure: Full to part sun
- Size: 5' tall x 5' wide
- Now #2 CA



Exclusive



*Coral Glow on left vs Monhalx on right*

## Hesperaloe 'monhalx' Tahitian Dawn

Zones 5-11

*Hesperaloe parviflora* 'monhalx' PPAF  
Item #09749

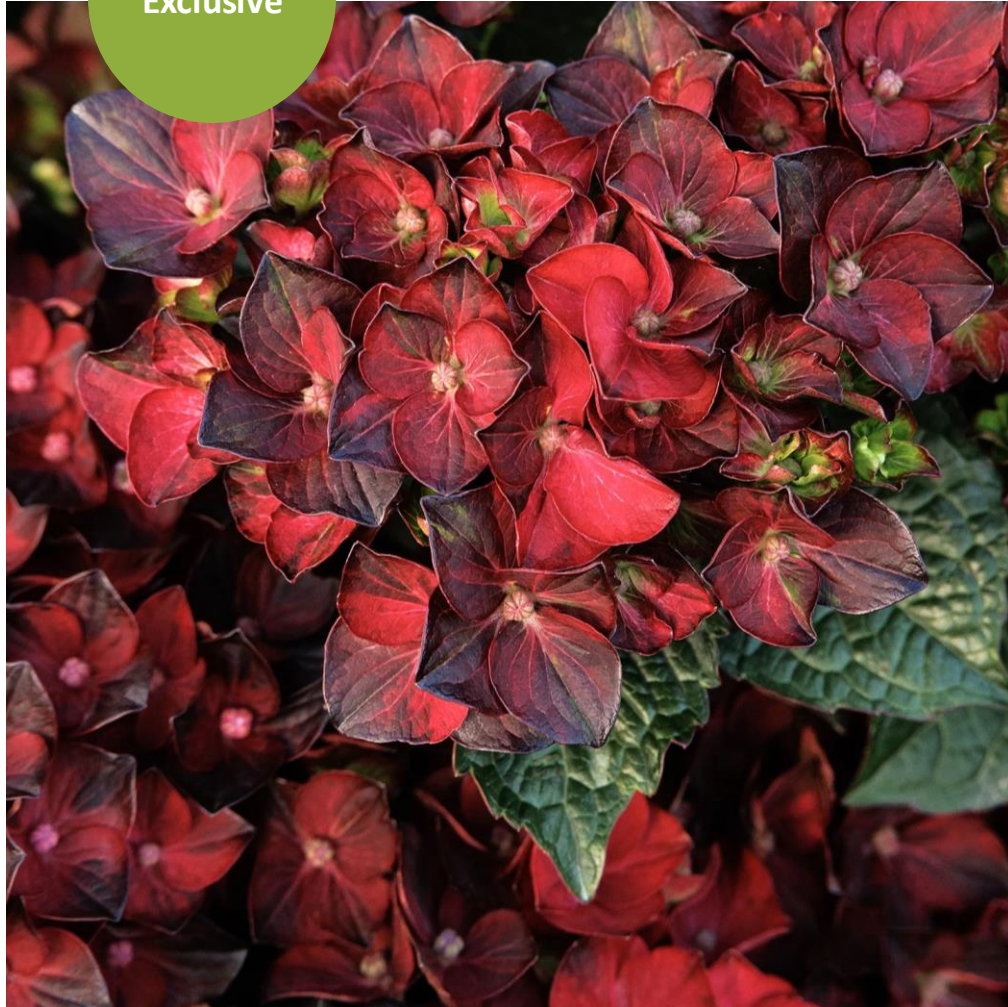
### Features

- Significantly larger and more saturated flowers than other corals on the market.
- Ever-blooming variety that provides a profusion of color over an exceptionally long season with full clumps of foliage.

### Characteristics

- Exposure: Full sun
- Size: 3-4' tall x 3-4'
- Intro Year 2026?

Exclusive



## Centennial Ruby™ Hydrangea

Zones 4-9

*Hydrangea macrophylla 'Hokocentennial' PPAF*  
Item #46940

### Features

- A special release to celebrate Monrovia's 100<sup>th</sup> anniversary, the flowers of this hydrangea are simply stunning.
- The rich ruby-red mophead blooms deepen in color as the long-lasting flowers age, sometimes taking on almost black hues.
- Exceptionally sturdy and compact, with strong stems and thick green leaves.
- Reblooming

### Characteristics

- Exposure: Part sun
- Size: 3' tall x 3' wide
- April CA Limited - Collectible

Exclusive



## Seaside Serenade® Pebble Beach Hydrangea

*Hydrangea macrophylla* PPAF

Item #46685

### Features

- Large Raspberry blooms in alkaline soil or electric purple in acidic soils.
- Amazing flower power, rebloom, sturdy stems, and disease resistance makes this a winner in a container and in the garden.

Zones 4-9

### Characteristics

- Exposure: Filtered to part sun
- Size: 3-4' tall x 3-4' wide
- April #2, #5 CA OR



Exclusive



## Seaside Serenade® Hanalei Bay Hydrangea

*Hydrangea macrophylla 'Hokomapian'* PPAF  
Item #46164

Zones 5-9

### Features

- Fantastically dark foliage backing big mopheads of deep magenta, slightly frilled flowers with light green to white centers.
- The thick foliage resists wilting and scorching.
- Sturdy, well branches, and reblooming.

### Characteristics

- Exposure: Part sun
- Size: 3' tall x 3' wide
- April #2, #5 CA OR

New Intro



  
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## Li'l Annie Oakleaf™

Zones 5-9

### Hydrangea

*Hydrangea quercifolia* 'Oakann1588' PP 36,030  
Item #45407

#### Features

- A compact take on the classic Oakleaf Hydrangea makes this variety great for gardens of all sizes.
- Flowers heavily in the summer, with inflorescences held on sturdy stems high above the foliage.
- Reblooms heavier in the fall than other market varieties.
- Burgundy fall foliage color is an added bonus.

#### Characteristics

- Exposure: Full sun, Part shade
- Size: 3-4' tall x 3-4' wide
- April #2, #5 CA OR

## Sweet Sensation Columnar Peach

Item #47992 CA Now



MONROVIA®

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## Blushing Pearl Columnar Peach

Item #47991



## Fruit Snacks<sup>™</sup> Apples



**Blushing Delight<sup>™</sup>**



**Tangy Green<sup>™</sup>**



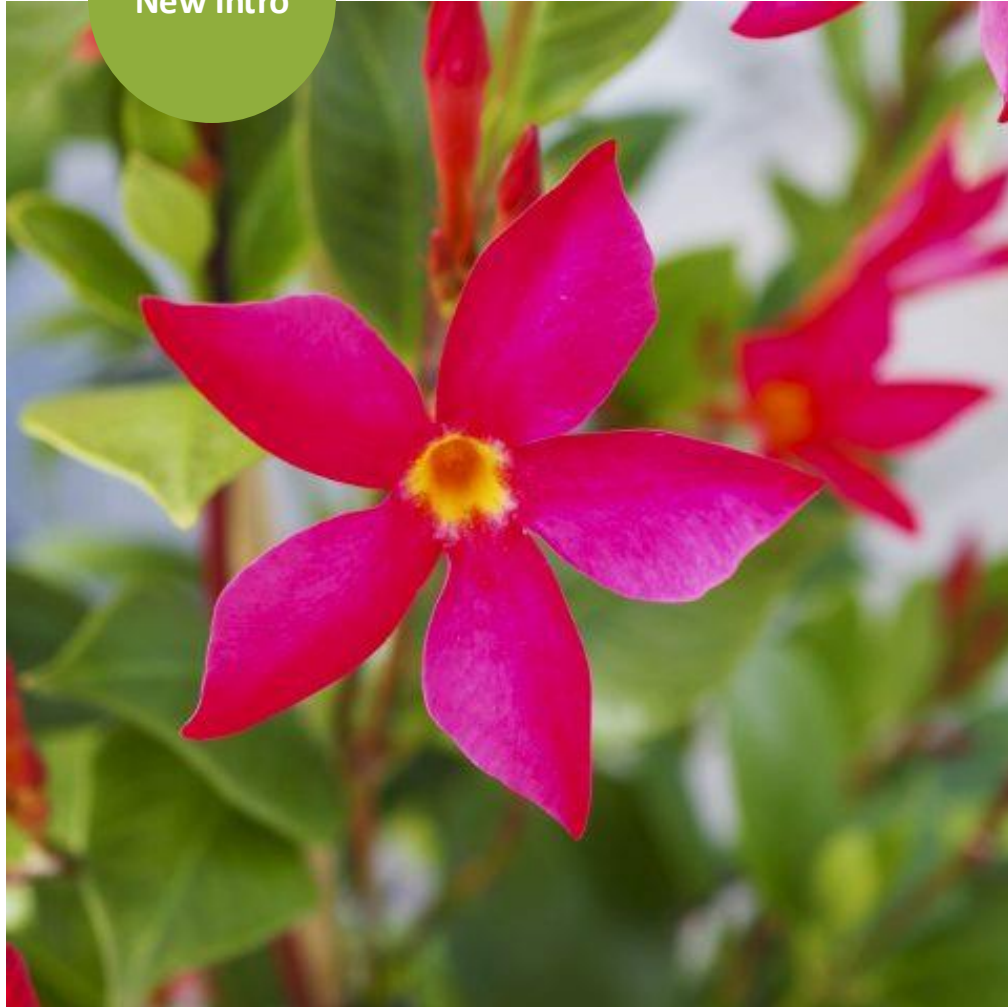
**Tasty Red<sup>™</sup>**



**Golden Treat<sup>™</sup>**



New Intro



## Sun Parasol® FIREDUP™ Coral Mandevilla

*Mandevilla 'FiredUp Coral' PPAF*  
Item #43670

Zones 10-11

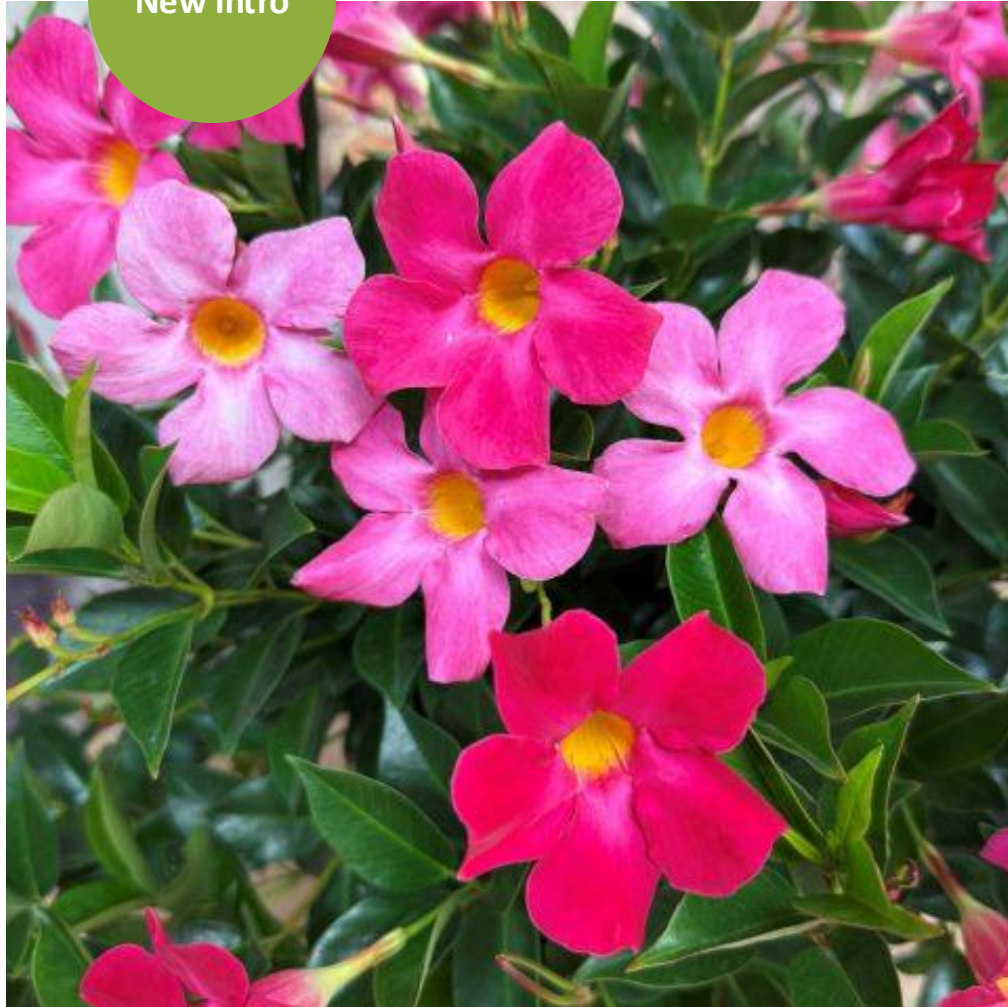
### Features

- An upright grower with glowing hot pink, pinwheel-shaped blooms and narrow leaves.
- The reaching stems are perfect for growing up a trellis or adding bright summer color to decks or patios.
- Evergreen where hardy; fabulous annual color elsewhere.

### Characteristics

- Exposure: Full to part sun
- Size: 20-24" x 12-16"
- Intro Year 2026

New Intro



## Sun Parasol® ORIGINAL XP Pink Mandevilla

Zones 10-11

*Mandevilla 'Original XP Pink' PPAF*  
Item #48497

### Features

- Superior branching and flower power!
- Early to bloom with lovely flowers in varying shades of pink.
- Evergreen where hardy; fabulous annual color elsewhere.

### Characteristics

- Exposure: Full to part sun
- Size: 4-5' x 2-3'
- Intro Year 2026

New Intro



## SUNDENIA® SUPREMA Vivid Pink Mandevilla

*Mandevilla 'Suprema Vivid Pink'*  
Item #48498

Zones 10-11

### Features

- Large, vibrant pink flowers effortlessly fill any trellis, creating a stunning floral display.
- Evergreen where hardy; fabulous annual color elsewhere.

### Characteristics

- Exposure: Full to part sun
- Size: 20-24" x 18-24"
- Intro Year 2026

Exclusive



## Eau de Parfum™ Bliss Shrub Rose

Zones 5-9

*Rosa PP*

*Item #46668*

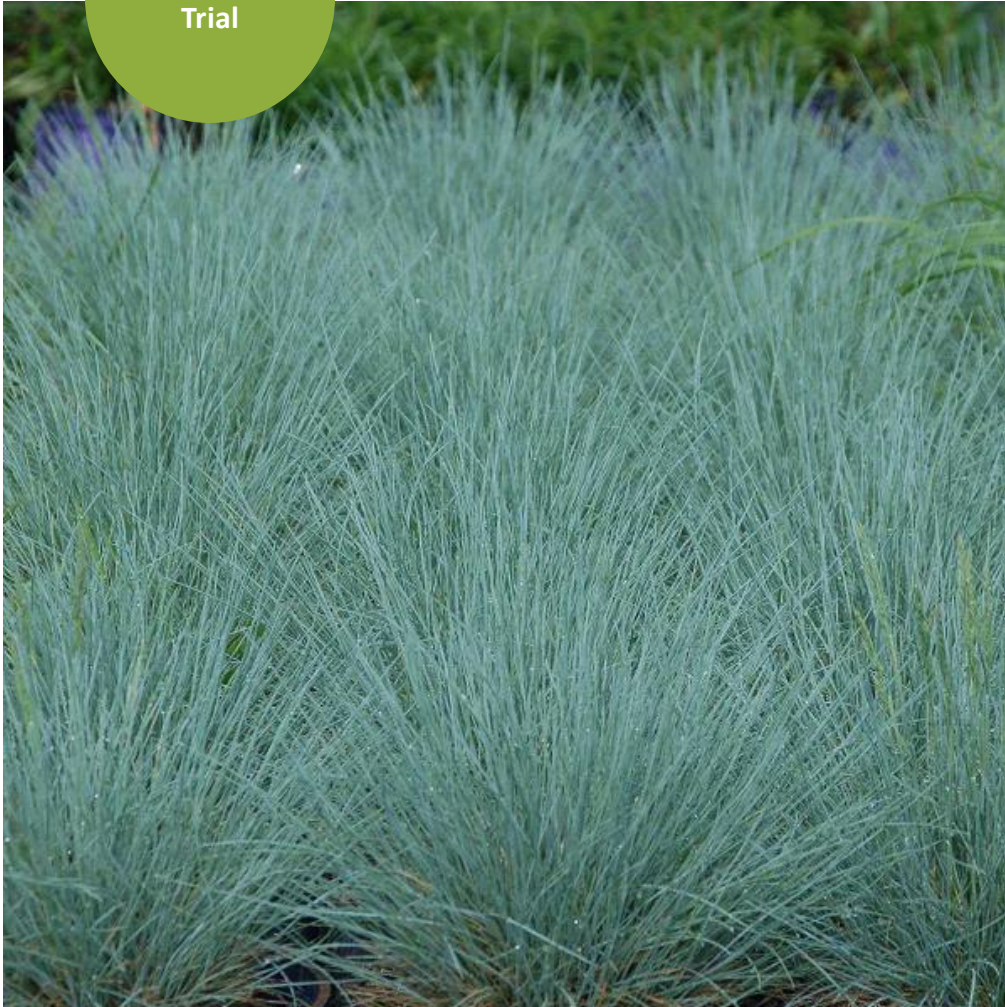
### Features

- Newest addition to the Eau de Parfum™ series
- Roses are a beautiful blend of orange, peach, and coral tones.
- Big, delightfully fragrant blooms provide the classic romance of roses with the added benefit of disease resistance brought to you by modern breeding.
- Blooming repeatedly from early spring until first frost, you'll be provided with plenty of roses for bouquets.

### Characteristics

- Exposure: Full sun
- Size: 4' tall x 4' wide
- Intro Year 2026

Production  
Trial



## Cool as Ice Fescue Grass

Zones 4-8

*Fescue 'Cool as Ice' PP27651*  
*Item #41485*

### Features

- Outstanding, icy blue coloration holds up better through the summer heat than other varieties.
- Buff-colored plumes create eye-catching contrast.

### Characteristics

- Exposure: Full sun
- Size: 12-18" tall x 18" wide
- Intro Year 2026



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Zones 6-9

New Intro



## Colorita® Sara® Peruvian Lily

*Alstroemeria x hybrida*  
Item #48569

### Features

- Soft yellow flowers with peach and pink streaks and a strongly speckled throat against glossy green foliage.
- Blooms continuously during the warm season when spent flowers are plucked promptly.
- Naturally compact and mounding habit make this variety perfect for massed plantings in the landscape or in containers.

### Characteristics

- Exposure: Full sun, Partial sun
- Size: 8-12" tall x 18-24" wide
- Intro Year 2026

New Intro



Fuchsia #48515



Purple #48518

## Visional Salvia

*Salvia*

### Features

- Compact salvia that explode with flowers throughout the summer.
- Bright colored flowers are attractive to pollinators and are excellent for summer garden borders or to feature in containers.

### Characteristics

- Exposure: Full sun
- Size: 12-16" tall x 12-16" wide
- Intro Year 2026

New Intro



## Citrus Twist<sup>®</sup> Yucca

*Yucca gloriosa*  
Item #48880

### Features

- Beautiful green and yellow leaves turn red at the edges with age.
- Tall flower stalks open to fragrant, white, bell-shaped flowers.
- Easy to grow and drought tolerant

### Characteristics

- Exposure: Full sun
- Size: 5' tall x 3' wide
- Intro Year 2026



Blueberry Lemonade # 46006



Truly Scrumptious #46013



Evie Jane #46010



Summer Sunset #46011



Candy Apple # 46571



Peach-a-licious #46009

  
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*Grow Beautifully*

## Garden Candy™ Itoh Peony

*Paeonia PPAF*

Zones 4-8

### Features

- Itoh peonies produce foliage and flowers that resemble tree peonies on a plant that behaves like a perennial.
- Bushy, compact, herbaceous plant with flowers the size of a dinner-plate.
- Remains in bloom for 3-4 weeks, with new buds continually opening over this period. A mature plant can produce 50+ blooms each season!

### Characteristics

- Exposure: Full sun to partial shade
- Size: 2-3' tall and 3.5' wide
- Intro Year 2024

New Intro

Exclusive



Limonada Rosa #48764



Paloma #46432



Pina #46433



Picante #46434

## Fiesta™ Lantana

*Lantana camara*

Zones 10-11

### Features

- Colorful, sterile flowers are a festive addition to gardens in warmer areas, or use as an annual where not hardy.
- Slightly trailing habit is perfect for hanging baskets and containers.

### Characteristics

- Exposure: Full sun
- Size: 18" tall x 18" wide
- Intro Year 2023, 2025



# Contact

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